

# Bay Area Local Elected Officials Leadership Forum

**Thursday, November 16, 2006**  
**The Lipman Room, Barrows Hall, UC Berkeley**

Co-Sponsored by  
The Urban Land Institute San Francisco District Council  
and  
The Institute of Urban and Regional Development  
University of California, Berkeley

## Agenda

- 8:15 a.m. Continental breakfast
- 8:45 a.m. Welcome and Introductions. Robert Thompson, ULI San Francisco Chair
- 9:00 a.m. Bay Area Trends: Economy, Population and Development. What sectors of the Bay Area economy are most likely to grow over the next ten years? How will projected housing and job growth affect Bay Area cities and counties, creating both opportunities and problems? What is the future of retail development? Two Bay Area experts, **Stephen Levy**, Chief Economist with the Center for the Continuing Study of the California Economy, and **Paul Fassinger**, Research Director of the Association of Bay Area Governments will review the macro and development trends likely to shape the Bay Area.
- 10:00 a.m. Break
- 10:15 a.m. The Future of Infrastructure Finance in California. California can not keep funding its state and local infrastructure needs through a series of ballot initiatives; or can it? What are California's real long-term infrastructure needs, and how can they be realistically financed? Public Policy Institute of California Senior Infrastructure Researcher **Ellen Hanak**, Senate Transportation and Housing Committee Consultant **Mark Stivers**, and UC Berkeley Professor **David Dowall** will take on these tough questions, with a special focus on what local governments can do.
- 11:15 a.m. The Legal Dimensions of Land Use Regulations. What are the legal limits affecting cities and counties that are enacting new land use regulations and imposing fees and other exactions on new development? What limitations and opportunities are being established by the courts, the state legislature, and the voters? And what about Proposition 90, which will have either been approved or rejected in early November? Attorney **Andrew Schwartz**, Shute, Mihaly and Weinberger, and economic expert **Libby Seifel**, Seifel and Associates, will provide expert insights as to where to draw the line in local decision making.

- Noon Lunch and Keynote Address. California's Political Landscape. How will the November 7<sup>th</sup> election results affect local governments? Syndicated columnist **Dan Walters** will offer his perspective on the political "lay of the land" in Sacramento.
- 1:00 p.m. Encouraging Excellent Community Design. What tangible steps can local officials take to promote a high-quality physical environment in their communities? **Daniel Solomon**, noted architect and urban designer, and **John King**, urban design writer for the *San Francisco Chronicle*, will answer these questions and talk about strategies that do and don't work.
- 2:00 p.m. Communication Skills for Leaders: Credibility, Likeability, and Hostile Audience Management. Local policymakers often face off against tough communication audiences: politicians, planners, NIMBY neighbors, business leaders and developers. In this session, community relations expert and author **Debra Stein** will show you how you can reduce communications resistance by boosting your "likeability," enhancing your credibility, and avoiding and managing insults, personal attacks, and hostile audience situations.
- 2:45 p.m. Break
- 3:00 p.m. What Can Local Policymakers Do About Climate Change? Al Gore has it right: Global warming is the issue of this century. Join Bay Area Council Vice President for Sustainability **Andrew Michael**, Skymetrics President and local climate consultant **Ann Hancock**, and Lawrence Berkeley Lab researcher **Larry Dale** for a discussion of global warming's likely impacts on the Bay Area, and what local government officials can do in their communities to reduce greenhouse gas emissions. Is gain without pain possible? Will local efforts make a difference at the global scale?
- 4:15 p.m. Summary and Next Steps
- 4:30 p.m. Awarding of Certificates of Achievement, followed by wine and cheese reception